



CULTURAL DAY

LARGEST SOUTH ASIAN EVENT IN UNITED STATES

5
OCT
SATURDAY

CONCERT
MIKA SINGH

EVENT DETAILS



CULTURAL DAY

OCTOBER 5th. 2024

11 AM TO 7 PM

TICKETS: <https://saarep.org/cultural-day/>



MIKA SINGH CONCERT

OCTOBER 5th, 2024

DOOR OPENS AT 7 PM, SHOW STARTS AT 8:30

TICKETS: <https://shorturl.at/r7zPH>



DULLES TOWN CENTER

21100 Dulles Town Cir suite 234,
Dulles, VA 20166



EVENT HIGHLIGHT



MIKA SINGH CONCERT



BAZAAR & EXPO



FOOD COURT



PERFORMANCES



KIDS PLAY AREA

GROWTH OPPORTUNITIES

5,000 +

.....
EVENT ATTENDEES

3,000 +

.....
CONCERT ATTENDEES

100000 +

ADVERTISEMENT REACH

30000 +

EMAILS TO ATTENDEES



PRICING FOR SPONSORS & VENDORS

	\$5000	\$2500	\$1000
	DIAMOND	GOLD	SILVER
CONCERT SPOTLIGHT	SPONSORING A MIKA SINGH SONG	-	-
BOOTH SIZE	LARGE BOOTH (300+ SQFT)	MEDIUM BOOTH (200+ SQFT)	SMALL BOOTH (100+ SQFT)
SOCIAL MEDIA PROMOTIONS	5 EXCLUSIVE VIDEO PROMOTIONS	3 EXCLUSIVE VIDEO PROMOTIONS	2 EXCLUSIVE VIDEO PROMOTIONS
SOCIAL MEDIA ADVERTISEMENTS	2 VIDEO COMMERCIALS	1 VIDEO COMMERCIAL	-
EMAIL PROMOTION	MINIMUM OF 10 EMAILS	MINIMUM OF 5 EMAILS	MINIMUM OF 2 EMAILS
COMPLIMENTARY CONCERT TICKETS	2 VIP TICKETS (APPROX \$900 VALUE)	2 GOLD TICKETS (\$300 VALUE)	2 GENERAL TICKETS (\$150 VALUE)
ADVERTISEMENT ON DIGITAL SCREEN	15 MINS FULL ADVERTISEMENT	5 MINS HALF ADVERTISEMENT	2 MINS QUARTER ADVERTISEMENT
ADVERTISEMENT IN GOODIE BAGS	1-PAGE ADVERTISEMENT	HALF-PAGE ADVERTISEMENT	QUARTER-PAGE ADVERTISEMENT

BOOTH ONLY

DIAMOND

\$2000

300+ SQFT. BOOTH ONLY OPTION

GOLD

\$1000

200+ SQFT. BOOTH ONLY OPTION

SILVER

\$700

100+ SQFT. BOOTH ONLY OPTION

EXCLUSIVE FEATURES



CONCERT HIGHLIGHT

Sponsor a Mika Singh song and gain prominent exposure during the event.

SOCIAL MEDIA PROMOTION

Benefit from exclusive video promotions that will be shared across social media platforms, maximizing your brand's visibility.





EMAIL PROMOTION

Reach thousands of attendees with targeted email campaigns designed to showcase your participation in the event.

ADVERTISEMENT ON DIGITAL SCREEN

Gain valuable screen time on the day of the event, ensuring your brand is seen by all attendees.

ADVERTISEMENT IN GOODIE BAGS

Place your promotional material directly into the hands of attendees with premium goodie bag placement.

TO BOOK YOUR
BOOTH GO TO

[SAAREP.ORG/SPONSORS](https://www.saarep.org/sponsors)



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